



Social Media Photo/Video/Audio Release Form Agreement

Farm/Company Name

Farm/Company Location

Dealer

Straight Arrow Energy product on farm.

- Yes, I am ok with my farm name being shared.
- No, I would like my farm name to be anonymous but it's ok if photos of our facility are shown.

Contact Name

First name		Last name	
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I _____ (Model name) grant Straight Arrow Energy Consulting", its representatives, and employees the right to make sound recordings and take photographs/video of me and my property (or am authorized to release permission) in connection with the below-identified subject. I authorize Straight Arrow Energy Consulting, its assigns, and transferees to copyright, use, and publish the same in print, video, sound recordings, and electronically - domestically or internationally in any format currently existing or later developed.

I agree that Straight Arrow Energy Consulting may use sound recordings and photographs/video of me and my property with or without my name and for any lawful purpose, including for example such purposes as publicity, illustration, advertising, and web content.

To the extent that this agreement is meant to cover property owned by a corporation or other legal entity, the Model also includes the following entity, and the signatory represents that it has authority to bind:

Model signature.



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WHEREBY:

STRAIGHT ARROW ENERGY CONSULTING IS RELEASED OF LIABILITY: For good and valuable consideration herein acknowledged as received, the Model releases Straight Arrow Energy Consulting and assigns permission to license all images and sound recordings and the use of images and sound recordings in any media for any purpose which may include, among others, advertising, promotion, marketing and packaging for any product or service, of Model and any property owned or controlled by Model or over which Model has authority. The Model agrees that any images and sound recordings may be combined with other images, text, and graphics, cropped, altered and modified.

Model agrees hereby to and do release and discharge Straight Arrow Energy Consulting, Straight Arrow Energy Consulting employees, agents, licensees, successors, and assigns from any and all claims, demands, or causes of actions that Model may now have or may hereafter have for libel, defamation, invasion of privacy or right of publicity, infringement of copyright or violation of any other right arising out of or relating to any utilization of the Photographs or based on any failure or omission to make use thereof.

No breach of this agreement will entitle Model to terminate or rescind the rights granted to Straight Arrow Energy Consulting herein, and Model hereby waives the right, in the event of any such breach, to equitable relieve or to enjoin, restrain or interfere with the production, distribution, exploitation, exhibition, or use of any of the sound recordings and photographs/video and related rights granted under this agreement. Model agrees to execute such further documents and instruments as Straight Arrow Energy Consulting may reasonably request to effectuate the terms and intentions of this agreement, and in the event, Model fails or is unable to execute any such documents or instruments, Model hereby appoints Straight Arrow Energy Consulting as Model's irrevocable attorney-in-fact to execute any such documents and instruments, if said documents and instruments are not inconsistent with this agreement. Straight Arrow Energy Consulting rights under this clause constitute a power coupled with an interest and are irrevocable.

STRAIGHT ARROW ENERGY CONSULTING RETAINS ALL RIGHTS: The Model agrees that Straight Arrow Energy Consulting has all rights to images and sound recordings, for perpetuity unless explicitly noted in this agreement. The Model acknowledges and agrees that Straight Arrow Energy Consulting is not liable for any further consideration or accounting, and further claims for any reason.

DURATION OF AGREEMENT: The Model acknowledges and agrees that this agreement is binding on all heirs and assigns. The Model acknowledges and agrees that this agreement is irrevocable, worldwide, and perpetual, and will be governed by the laws of the State of Wisconsin, excluding the law of conflicts.

This Agreement contains the entire agreement between both parties to this release and the terms of this Agreement are contractual and not a mere recital. This Agreement will be construed in accordance with and governed by the laws of the State of Wisconsin.

I consent to the terms and conditions above.

Model signature.

IF THE MODEL IS UNDER THE LEGAL AGE OR MAJORITY:

I am the parent or legal guardian of the minor above named as the Model, and I have legal authority to execute this Agreement on the Model's behalf. I have read and fully understand the contents of this Agreement, and consent to the said use of images and sound recordings based on the contents of this Agreement.

Legal guardian signature.